

LAURA CLEMENTS, CSA

PRODUCER

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www.laura-clements.com

Seasoned Producer and Casting Society of America member based in Tampa, FL with extensive experience managing global remote teams to create compelling content for broadcast, cable, streaming, live, virtual, print, digital and podcast platforms.

Credits span scripted and unscripted lifestyle, food, travel, real estate, home renovation, docu-follow and branded content. Proficient at working with all levels of creative and technical talent in various roles: research and outreach, concept development, strategic partnerships, pitch and treatment writing, casting, talent management, interviewing, managing teams, edits, budget, schedule, props and wardrobe, securing filming locations, sourcing gear and crew, field coordination, post production and coordinating complex projects and deliveries under tight deadlines.

WORK EXPERIENCE

LC Productions, Remote / Global	May 2017 - Present
Freelance Producer / Video Production / Project Management Consultant	
CG Creative Studios, La Jolla, CA	Dec 2020 - Feb 2021
Video Producer - Virtual & Live Event Production	
44 Blue Productions, Los Angeles, CA	July 2020 - Nov 2020
Supervising Casting Producer	
<ul style="list-style-type: none">• <i>Backyard Bar Project</i> - Pilot & Season 1 - TruTV	
Figure 8 Films, Chapel Hill, NC	Mar 2020 - June 2020
Development Producer - We TV Project	
Dunn & Co., Tampa, FL	Oct 2017 - Jan 2020
Producer - Baxter International - Various Productions	
Remedy Television + Branded, Tampa, FL	Mar 2019 - May 2019
Casting Director - Talent Development Project	
Paradise Advertising, St. Petersburg, FL	June 2017 - May 2018
Producer - National Campaign / Digital Content	
<ul style="list-style-type: none">• <i>Orlando North Seminole County Tourism</i>• <i>Naples, Marco Island, Everglades Convention & Visitors Bureau</i>• <i>Santa Rosa County Tourism Development Office</i>	
ITV America, New York, NY	April 2015 - Aug 2018
Casting Producer	
<ul style="list-style-type: none">• <i>Double Take</i> - Season 1 - Facebook Watch• <i>Girls Incarcerated: Young & Locked Up</i> - Seasons 1 & 2 - Netflix• <i>Various Development Projects</i> - Discovery, HGTV• <i>Untitled House Flipper Project</i> - MTV• <i>Flip Wars</i> - Season 1 - A&E• <i>He Shed She Shed</i> - Season 2 - FYI• <i>Untitled Prison Project</i> - Development - Oxygen• <i>Alone</i> - Season 4 - History• <i>Tiny House Nation</i> - Seasons 3 & 4 - FYI	
Associate Casting Producer	
<ul style="list-style-type: none">• <i>Holy & Hungry</i> - Season 1 - Cooking Channel• <i>He Shed She Shed</i> - Season 1 - FYI• <i>Tiny House Nation: Christmas Special</i> - FYI	
Crybaby Media, New York, NY	March 2015 - April 2015
Associate Casting Producer - Development - Lifetime	

Notional, New York, NY	Nov 2014 - Feb 2015
Associate Producer - <i>Chopped</i> - Seasons 24, 25, 26 - Food Network	
Loud TV, New York, NY	Sept 2014 - Nov 2014
Associate Casting Producer - <i>Tiny House Hunting</i> - Season 1 - FYI	
495 Productions, New York, NY	July 2014 - Sept 2014
Associate Field Producer - <i>Big Women: Big Love</i> - Season 1 - Lifetime	
WGBH, New York/Boston	May 2014 - June 2014
Associate Producer - <i>Moveable Feast w/ Fine Cooking</i> - Season 2 - PBS	
Punched in the Head Productions, Brooklyn, NY	Jan 2014 - May 2014
Associate Producer	
<ul style="list-style-type: none"> ● <i>True Life: I Want a Threesome</i> - MTV ● <i>True Life: I Want My Ex Back</i> - MTV 	
Paperny Entertainment, New York, NY	Aug 2013 - Jan 2014
Associate Casting Producer	
<ul style="list-style-type: none"> ● <i>Chow Masters</i> - Season 1 - Travel Channel 	
Gigantic! Productions, New York, NY	Dec 2011 - April 2013
Production Assistant	
<ul style="list-style-type: none"> ● <i>True Life: I'm Addicted to Tanning</i> - MTV ● <i>True Life: I'm Too Beautiful</i> - MTV ● <i>True Life: I Have Parents Who Hate My Partner</i> - MTV ● <i>Washington Heights</i> - Season 1 - MTV ● <i>Secretly Pregnant</i> - Season 2 - Discovery Fit & Health ● <i>True Life: I Have Orthorexia</i> - MTV ● <i>True Life: I'm Coming Out</i> - MTV 	
Universal Music Group, New York, NY	July 2008 - April 2011
New Media Production Manager - Universal Motown Republic Group	
<ul style="list-style-type: none"> ● Developed, produced and promoted digital content for all artist web and social media portals ● Managed team of fifteen graphic designers, web developers and interns ● Maintained schedule for all in house production 	

EDUCATION

Florida State University, Tallahassee, FL - May 2008

MA in Media and Communication Studies and Digital Video Production

University of Central Florida, Orlando, FL - May 2006

BA in Political Science and Mass Communication

SKILLS

- Microsoft Office, iMovie and Final Cut Pro systems
- Graphic design and web development fundamentals
- Refined writing and editing skills
- Experienced in project management
- Proficient in social media technologies and digital marketing strategies
- Internet research and development, casting and talent management, coordinating, field and story producing