

# JOSH PALANGE

JDPALANGE@GMAIL.COM / [JDPALANGE.COM](http://JDPALANGE.COM) / 813.451.6768

## EXPERIENCE

COMMUNICATIONS, MEDIA, & TECH COORDINATOR / HABANA AVENUE, LLC.

JUNE 2017 – JUNE 2019

- Work directly with Managing Director & Head of Production to create and maintain the company's brand strategy.
- Consult businesses through rebranding and maintaining personas while on project with their clients including ESPN, NFL, Samsung, Microsoft, Facebook, Oculus, Deloitte Consulting, & Hudson Yards NYC.
- Coordinate with location producers to provide press releases, NDAs, insurance waivers, location incentives, & media outreach.
- Support pitch team by creating/editing presentations, video reels and marketing materials, managing travel coordination, & completing media- and project-specific research.
- Manage storage of Habana Assets & Files through Basecamp, private servers, & backup drives.
- Prepare deliverables including proposals, webcopy, email newsletter drip campaigns, social media posts, & blogs.
- Scheduling phone calls and meetings, ordering meals, arranging travel, preparing expense reports, running office errands.

FREELANCE COPYWRITER-EDITOR / COLLEGE PREP, POWERONMARKETING, & THEHOTH AUGUST 2015-MARCH 2018

- Headed content marketing, B2C ghostwriting, and produced reliably-researched webcopy & articles.
- Drafted and edited content for websites, maintained company voice throughout all copy, created newsletters for email drip campaigns, & targeted webcopy SEO.

EDITOR / SUBURBAN APOLOGIST

MAY 2015-JANUARY 2017

- Supervised a team of eight contributors to ensure consistent pace of content publication.
- Upheld brand identity through creation of editorial style guides. Oversaw media relations between press managers and agents for exclusive interviews with artists.
- Wrote, copyedited, and proofread interviews for web and social media content.
- Strategized consistent and targeted social media planning for Instagram, Twitter, Facebook, Snapchat.

## ON-LOCATION PRODUCTION COORDINATOR

HBO DOCUMENTARIES, SHOWBIZ KIDS, TROUPER PRODUCTIONS / PALM HARBOR FL / JUNE 2019 ESPN

COLLEGE GAME DAY "OPEN" VIDEO / NASHVILLE, TN / JUNE 2018

SIMPLY GLUTEN FREE, LLC., "EAT FREE, AMERICA" PILOT / DUNEDIN, FL / APRIL-MAY 2017

REMEMBER YOU ARE DREAMING: BILLY MAYS III DOCUMENTARY PILOT / TAMPA, FL / JAN-MAY 2015

INFINITE THIRD: MUSIC VIDEO / TAMPA, FL / MARCH 2015

## EDUCATION

USF / ENGLISH CREATIVE WRITING & COMMUNICATIONS

MAY 2015

DIGITAL MEDIA & TECHNICAL WRITING INTERNSHIP / REMEMBER YOU ARE DREAMING

## PROGRAMS

ADOBE CREATIVE SUITE, CONTENT MANAGEMENT SYSTEMS (WORDPRESS & SQUARESPACE), MICROSOFT OFFICE, SOCIAL MEDIA, SEO MARKETING, G SUITE, PRIVATE SERVERS, POPPING/IMAPPING, DOMAIN MIGRATION & ALIASES, GOOGLE ANALYTICS & ALERTS.

## PUBLICATIONS

FLORIDA'S EMERGING WRITERS: AN ANTHOLOGY / Z PUBLISHING HOUSE, 2018, "DSM-V: 299.00 (F84.0)"

CREATIVE LOAFING / SPONSORED CONTENT CONTRIBUTOR, NOV 2017, DEC 2017, & JAN 2018 EDITIONS

THREAD: LITERARY INQUIRY / VOL. 9, USF JOURNAL, 2015, "QUE THE PEANUTS FANFARE"

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## *SAMPLES*

[JDPALANGE.COM/PUBLICATIONS](http://JDPALANGE.COM/PUBLICATIONS)

[HABANA AVENUE.COM](http://HABANA AVENUE.COM)

[STEVENJLEVY.COM](http://STEVENJLEVY.COM)

[LEARNVR.TECH](http://LEARNVR.TECH) PASSWORD: **Deloitte-Re@lity**