

# Haley Cerasuola

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## Education

University of Tampa (2012-2016)

- GPA: 3.67, Cum Laude
- Bachelors of Arts in Film and Media Art
- Dean's List (2014, 2015, 2016)

## Work Experience

Home Shopping Network (April 2017-present) St. Petersburg, FL

- Visual Coordination

## Internships

Cannes Film Festival (2016) Cannes, France

- Representative for Hillsborough/St Petersburg Film Commission
- This included attending red carpet events, throwing parties to promote our film commission and researching new films.

Independent Study in Advanced Scriptwriting (2016) Tampa, FL

- University of Tampa
- Main objective was to further my knowledge and skill in the art of scriptwriting
- Worked closely with my professor to learn proper scriptwriting techniques and receive critiques to improve my writing

Epic Chef Showdown (2014) Tampa, FL

- Cooking competition reality show similar to "Chopped", shot at the Epicurean Hotel in Tampa, FL
- Producer; created the template for what footage was needed, the order in which it was to be edited, the schedule, the interviews and which camera would shoot what footage
- Camera Work; filming the chefs, their cooking techniques, the crowd and the food
- Editor; creating 30-45 minute episodes
- Music Supervisor; choosing over 100 different songs, sound bites and stings to accompany the footage

City of Tampa Television (2013) Tampa, FL

## Skills

- Editing: Adobe Premiere Pro, Adobe Photoshop, Adobe After Effects
- Producing: Scheduling, Organizing
- Scriptwriting: Have taken multiple classes on the subject, as well as an independent study
- Camera Work: 5D, T3i, Red Dragon, Amira
- On-Screen Talent: Reporting, Acting
- Grip Work: setting up/breaking down equipment

- Main objective was to cover local events in the Tampa Bay area and keep members of the community up to speed on the latest news and updates.
- Traveling to different locations with a producer, including the Florida Aquarium, the Tampa Convention Center, University of South Florida's Pharmaceutical Wing and various opening ceremonies.
- On screen reporter, including interviews and opening/closing statements.
- Frequently covered/interviewed Mayor Bob Buckhorn, as well as multiple doctors, scientists and entrepreneurs
- Camera Work; shooting b-roll and main talent
- Editing; 5-10 minute videos each week based on what was shot and uploading to YouTube/ CTTV's website/television station

### **Youtube Links for CTTV**

"USF Health Pharmacy Plus"

- Editor, Reporter

**<https://www.youtube.com/watch?v=MIZyBqYPiCk>**

"The Florida Aquarium opens the Carol J. and Barney Barnett Learning Center"

- Editor, Reporter

**<https://www.youtube.com/watch?v=RnaFrekyJ3g>**

"Engine 22 in New Tampa

- Editor, Director of Photography

**[https://www.youtube.com/watch?v=aulzgRrn\\_LA](https://www.youtube.com/watch?v=aulzgRrn_LA)**

"Microtunnelling Project Update"

- Editor

**[https://www.youtube.com/watch?v=YTjDp\\_B0JaQ](https://www.youtube.com/watch?v=YTjDp_B0JaQ)**

### **Industry Experience**

"A Running Start" (2016) Clearwater, FL and St Petersburg, FL

- Short film written and directed by St Petersburg Film Commissioner, Tony Armer and filmed with Digital Caviar
- Production Assistant: duties included running various errands, setting/cleaning up craft services, handling money, managing talent release forms
- Grip Work: worked closely with the Key Grip to learn about and properly set up equipment, including lights, C-stands, dolly's, flags, etc
- Script Supervising: worked closely with the Script Supervisor to keep everything organized, from director's choice of scenes to which scenes won't work or need to be redone, and continuity.

"Grouper Week" (2016) St Petersburg, FL

- Commercial written and directed by St Petersburg Film Commissioner, Tony Armer and filmed with Digital Caviar
- Main objective was to promote/increase tourism in St Petersburg, Florida. Shown on the Discovery Channel, as well as YouTube.
- Production Assistant; duties included traveling to different locations, carrying/setting up props, setting/cleaning up craft services, setting/cleaning up equipment
- Cast member, link provided on request

#### "Inoperable" (2016) Tampa, FL

- Horror feature film written, directed and produced by Christopher Chapman
- Production Assistant; duties included painting sets, making sure wardrobe matched with continuity of film (for example, making sure blood splatter was consistent in each scene), helping set up equipment

#### "City of Mermaids" (2015) Weeki Wachi, FL

- Sizzle written and directed by Bobby Marinelli , produced by Christopher Chapman
- Production Assistant; duties included traveling to different locations, setting/cleaning up craft services, setting up equipment, running various errands

#### "The Accident" (2015) Tampa, FL

- Feature film written, directed and produced by Christopher Chapman
- Production Assistant
- Post-Production Supervisor: duties included researching proper film festivals for the purpose of submitting this film

#### Personal Youtube Links:

##### "Anything For Midtown"

Short Film (Director, Writer, Producer, Actor, Editor)

**[https://www.youtube.com/watch?v=Pb4xqR19\\_-8&t=1s](https://www.youtube.com/watch?v=Pb4xqR19_-8&t=1s)**

##### "Left Hand Free"

Music Video (Co-Director, Writer, Actor, Co-Editor)

**<https://www.youtube.com/watch?v=7BekSMuvva4>**

##### "Making It Work"

Senior Thesis Film (Director, Producer, Writer, Editor, Actor)

**<https://www.youtube.com/watch?v=YPBhIGKgCzc>**