

**ADAM HICKSON**

3518 16<sup>th</sup> Ave. N. St. Petersburg, Fl. 33713

813.390.7996

adamkhickson@gmail.com

**MEDIA EXPERIENCE**

**Please View Vimeo Page: [vimeo.com/adamhickson/albums](https://vimeo.com/adamhickson/albums)**

*06/20/18-Present*

**Digital Content Post Producer/Editor**

**Pitch Media-Largo, Fl.**

Digital, Web and Television content Post Producer/Editor specializing in brand identity and acceleration with results-driven viewer engagement. Content creator taking raw video and audio to perfectly positioned marketing campaigns that are focused across multiple platforms using both subtle and overt direct response tactics. Adobe Premiere, After Effects, Audition, Media Encoder and the entire Creative Cloud is utilized to achieve exciting and effective commercials that convert into sales. QNAP data storage and media management multitasking skills are utilized in a fast-paced, client services oriented studio environment.

*09/01/09-4/06/18*

**Award Winning Post Producer/Editor**

**Bluewater Media/Bluewater Studios-Clearwater, Fl.**

Specialized in creating award-winning engaging, entertaining and response-driven programming. Ability to take hundreds of hours of raw multicam footage and create targeted DRTV brand campaigns, Documentaries, Music Videos, Infomercials, Marketing Videos and more with little to no supervision, notes or guidance in the edit suite. Responsibilities include coordinating Graphics, Animation, Music Production, Voice Over Talent, Executives, Producers, Marketers and Clients to assemble Global Brand Campaigns. Additional responsibilities include script writing, directing, technical directing, producing & executing detailed shot lists.

Proficient in AVID Symphony Media Composer 8.4 & Adobe CC.

Ability to work with SANRAID shared storage systems to network, manage & backup media using LTO- based storage between multiple edit suites. Ability to work directly with CEO's, marketers & clients to manage/collaborate with production teams in a world-class production studio to deliver high-end, perfectly positioned & marketed commercials giving clients and employers optimum opportunity for success in a highly demanding & fast-paced deadline driven environment.

*09/12/08-09/01/09*

**Director of Post Production/Producer-TVgoods.com/ OmniReliant Holdings, Omicomm Studios-Clearwater. FL.**

Ability to produce/direct/edit long & short form DRTV for international broadcast. Advanced knowledge of AVID Nitris, Final Cut Studio 2, Adobe CS4 Production Premium, Media Mover, etc. Ability to work directly with clients, CEOs, production companies, inventors, investors, producers, marketers & more to conceptualize, write scripts, manage and create perfectly positioned DRTV campaigns for international broadcast in a turn & burn “need-it-yesterday” environment.

*04/23/06-09/11/08*

**Director of Post Production Responce TV Int’l. (Taiwan) Reliant International Media, LLC-St. Petersburg, FL.**

Ability to edit/produce long & short form DRTV campaigns for international broadcast. Proficient with Avid Adrenaline, Avid Media Composer & Final Cut Pro systems with an emphasis in offline & online media management “sneakernetting.” Ability to use Adobe CS3 Production Premium to enhance overall production quality. Ability to manage edit staff while working directly with CEOS, clients, vendors, talent, producers & marketers in a fast-paced, high-demand environment to meet intense goals & deadlines.

*08/05/05-4/22/06*

**Editor/Videographer-Keyframe/Daktronics-Clearwater, FL.**

Ability to edit using Final Cut Pro 5.0 HD & manage media using XSERVE raid connecting editors & animators to enhance workflow. Ability to edit using Avid Express Pro, Incite and Speed Razor to edit short, long & extended format programming for network broadcast & pay-per-view. Ability to produce, shoot & edit content for corporate video, professional sports arenas with electronic billboards & weekly sports update half-hour programming. Ability to operate in house Panasonic AJ-HDC27F Varicam to shoot Tampa Bay Devil Rays packages for Fox Sports Network..

*07/26/04-08/04/05*

**Pro Video Division-Media Concepts, Inc.-St. Petersburg, FL**

Professional broadcast equipment sales, rentals & production. Ability to manage purchase orders, vendors & inventory. Served as videographer, editor & broadcast duplicator. Ability to operate JVC GY-HD100, JVC GY-HD100, GY-DV5000, GY-DV300, Canon GL-2 and XL2 cameras. Ability to edit using Final Cut Pro 4.5 HD and Casablanca NLE Systems. Advanced “people skills” dealing with the general public & handling money at the register.

04/02/02-05/11/04

**Post Production/Broadcast Duplication- Tampa Digital Studios-Tampa, FL**

Ability to use Avid Symphony, Avid Media Composer, Avid Express Pro & DPS Velocity to edit long & short form programming for international broadcast & corporate video. Ability to operate Cannon XL-1S & Sony Betacam SP 500 cameras. Proficient knowledge of Machine Room operation to duplicate & perform quality control for broadcast with stringent deadlines in a client service driven environment.

**EDUCATION**

**B.A. Bachelor of Arts-University of South Florida-Tampa, FL**

May 2002, Major Mass Communications/Telecommunications Programming and Production sequence.

**SIGNIFICANT ACCOMPLISHMENTS**

**ERA Moxie Awards:**

2012 Best Short Form, "Grout Bully" w/Marc Gill

2014 Best Long Form, People's Choice, "Pressure Pro" w/Marc Gill & Jeni Bond

2015 Best Long Form, Housewares, "Ronco Ready Grill" w/Marc Gill & Jeni Bond

2016 Best Long Form, People's Choice, "American Bad Ass Grill" w/Kid Rock

2017 Best Financial Services Show of the Year - Long or Short Form, "Medicare Advantage"

**NOTABLE EXECUTIVE PRODUCERS I'VE WORKED FOR/WITH: HARRY GREENE -**

KEVIN HARRINGTON - TIM HARRINGTON - ANDY LATIMER

BRIAN FASULO - BRUCE DWORSKY - MEL ARTHUR - BILL BARLOW

**NOTABLE CELEBRITIES I'VE WORKED FOR/WITH: KID ROCK - WOLFGANG**

PUCK - GORDON RAMSAY - JILLIAN MICHAELS - CHUCK LIDELL - EVANDER

HOLYFIELD - PAULA DEEN

**NOTABLE BRANDS I'VE MARKETED FOR/WITH: PHILIPS - TIME/LIFE - SWISHER**

SWEETS - BLACKSTONE - KITCHN AID - THANE INTERNATIONAL - EMSON -

TELEBRANDS - INDUSTEX - HARVEST DIRECT - LAUNCH DRTV - KINGSTAR

