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Top Skills

Event Management
Entertainment
Sports

Languages

Spanish (Limited Working)

Honors-Awards

27th Annual Awards for Publication
Excellence Recipient
General Excellence- Print & Internet
57th Grammy Awards Program Book
2016- Maggie Awards Winner
2018 Apex Grand Award Winner-
60th Grammy Awards Program
Guide

Publications

Official NASCAR Hall of Fame
Yearbook 2010, 2011, 2012, 2013,
2014
Broward County 100 Centennial
Official 54th, 55th, 56th, 57th, 58th,
59th, 60th & 61st Annual GRAMMY
Awards Publication
Official American Music Awards
Show Guide
Official 52nd Country Music Awards

Kristian Kempel

Seasoned 25 Year Film, TV and Sports Producer for the Most Iconic Brands in the Industries.

Santa Monica, California

Summary

Seasoned 25 year veteran in the lifestyle, sports & entertainment marketing sector. Extensive experience in advertising, branding, film, TV, music & live activations. Using the global awareness and power of entertainment, Kempel honed his career structuring integrated marketing and promotional alliances for the super firm IMG. And, was responsible for establishing the IMG footprint in Latin America. Clients have included some of the most iconic brands in sports & entertainment including the Grammy, Golden Globes, Country Music Awards, Emmy Awards, American Music Awards, Billboard Music Awards, United States Polo Association, Miss America, NFL, ESPN Outdoors, NASCAR, Americas Cup, PGA & Senior PGA Tours & ATP Tour.

Experience

The Power Station Studio

Executive Producer

May 2019 - Present (11 months)

Tampa/St. Petersburg, Florida Area

Welcome to a new kind of film and television production studio based in the heart of Tampa, FL within the historical district of Ybor City. Our facility is intended to be a creative hub and cooperative workspace for industry professionals that maintain a high level of quality and expertise. With an emphasis on film and television production, our mission is to incorporate a wide variety of creative disciplines ranging from commercial art, sound/music production, online marketing, photography, production design and more. All with the purpose of enhancing the community creative spirit while producing the kind of projects that will make Tampa/Ybor a viable, international production center for years to come.

Pinstripe Productions, LLC.

Executive Producer

May 2018 - Present (1 year 11 months)

Greater Los Angeles Area

Following the life of a teenage girl living with schizophrenia who begins to suspect her neighbor has kidnapped a child, the film brings into question themes of mental health, tragedy, grief, unconditional love and hope. Heigl commented on the film saying “Not only am I proud to be collaborating with a talented female director...but I get to be a part of telling a story that touches on themes I believe to be incredibly relevant and meaningful”.

Pinstripe Productions is producing the project alongside Zero Gravity Management.

FX Group, LLC.

President

November 1997 - Present (22 years 5 months)

Greater Los Angeles Area

At FX, we tell stories. We partner with some of the most iconic brands in their World and use editorial quality content to establish a voice for their brands and to build better relationships with their customers. We are creators, artists, writers, producers, photographers and filmmakers. We are also brand strategists, data analysts, media planners, designers, ambassadors obsessed with keeping our partners happy.

We create & distribute in all mediums and distribute in all channels—always referring to analytics of the brand to determine the best path forward.

The Recording Academy

Special Advisor- Board of Governors Recording Academy-Grammy

June 2010 - Present (9 years 10 months)

Greater Los Angeles Area

The Recording Academy's mission is to positively impact the lives of musicians, music industry members and our society at large. The Recording Academy owns the Grammy Awards which honors artistic achievement, technical proficiency and overall excellence in music.

The National Academy of Television Arts & Sciences

Special Advisory to the Board of Directors/New Business Development

January 2014 - Present (6 years 3 months)

Greater Los Angeles Area

The National Academy of Television Arts & Sciences was founded in 1955. It is dedicated to the advancement of the arts and sciences of television and

the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award.

Regional Emmy® Awards are given in 19 regions across the United States. National Awards are given for Daytime Entertainment, News & Documentary, Community Service, Sports and Technology & Engineering.

Country Music Association (CMA)

Brand Partner

March 2018 - Present (2 years 1 month)

Greater Nashville Area, TN

Official Partner of the Country Music Awards- The Country Music Association Awards, also known as the CMA Awards or CMAs, are presented to country music artists and broadcasters to recognize outstanding achievement in the country music industry.

Film Florida

Committee Member

July 2016 - Present (3 years 9 months)

Strategic Futures & Marketing/Communications Committee Member:

Film Florida is a state-wide not-for-profit entertainment production association that represents Florida's film, TV & digital media industry. Our members include a who's who in the Sunshine State's film and entertainment industry

Dick Clark Productions

Brand Partner

April 2015 - September 2018 (3 years 6 months)

Santa Monica

Representing American Music & Billboard Music Award Shows. dick clark productions (dcp) is the world's largest producer and proprietor of televised live event entertainment programming and owns one of the world's most unique and extensive entertainment archive libraries, with more than 55 years of award-winning shows, historic programs, specials, performances and legendary programming.

The Miss America Organization

Advisor

April 2016 - July 2018 (2 years 4 months)

Greater Los Angeles Area

The Miss America Organization, a 501(c)4 non-profit organization, is the nation's leading advocate for women's education and the largest provider of scholarship assistance to young women in the United States, awarding millions of dollars annually in cash awards and in-kind tuition waivers. MAO is comprised of 51 organizations, including all 50 states and the District of Columbia.

Miss America contestants contribute tens of thousands of community service hours annually and have raised over \$16 million for Children's Miracle Network Hospitals and Miss America scholarships since 2007.

Established in 1921 by local Atlantic City businessmen as a way to extend the summer season, The Miss America Organization has since grown to become one of the most recognizable household names in America.

Major League Baseball Players Association

Brand Partner

January 2016 - July 2017 (1 year 7 months)

Greater New York City Area

NASCAR

Brand Partner

January 2009 - January 2015 (6 years 1 month)

Charlotte, North Carolina Area

Opened and branded the inaugural NASCAR Hall of Fame

Pro Football Hall of Fame

Brand Partner

February 2006 - September 2009 (3 years 8 months)

Canton, Ohio Area

More than 130 Gold Jackets (living Hall of Famers) return to the Hall of Fame each year to be a part of the Enshrinement Week Powered by Johnson Controls. Nowhere else are fans able to see and interact with as many Hall of Famers in one place at one time as in Canton during the annual celebration.

NFL Alumni Association

Brand Partner

January 2003 - February 2009 (6 years 2 months)

Greater New York City Area

Founded in 1967 by a small group of successful retired NFL players, the National Football League Alumni is the oldest, most well-known and well-

respected retired player organization in professional sports. Membership includes thousands of retired players, coaches, front office executives, spouses, cheerleaders, and avid fans. A primary mission of NFL Alumni is "Caring for Our Own" as we inform, assist, and serve players in their post-NFL lives. Alumni are offered a diverse package of medical, business, and legal services to help keep them and their families healthy, productive, and connected to the league and their former teammates.

ESPN

Brand Partner

February 2002 - February 2005 (3 years 1 month)

Hartford, Connecticut Area

ESPN is a U.S.-based global cable and satellite sports television channel owned by ESPN Inc., a joint venture owned by The Walt Disney Company and Hearst Communications

PGA TOUR

Brand Partner

February 1998 - February 2001 (3 years 1 month)

Ponte Vedra Beach, FL

Made for TV events brand partner specially responsible for the Skins & Senior Skins Game. The PGA Tour is the organizer of the main professional golf tours played primarily by men in the United States and North America-

International Management Group- IMG

Assistant Director- Latin America

1992 - 1997 (5 years)

Lima, Peru, Buenos Aires, Argentina, Guayaquil, Ecuador, Cali Colombia

Establish IMG footprint in Latin America- Operation "Cape Horn" by utilizing IMG assets to secure and manage ATP Tour events, cultivate new talent & service existing IMG athlete clients through player representation and management.

Education

University of Florida

Bachelor of Applied Science (B.A.Sc.), Mass Communication, General Business- Finance · (1988 - 1992)