

Laura M Blair

Line Producer || Production Manager

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Laura has over 12 years of studying and working within the film and television industry. Her education at the University of Tampa concentrated on producing, independent distribution, and general business accounting for feature films but her career has successfully stretched through national and international advertising, feature films, television series, web content, stills shoots, live events, and corporate video.

Work Experience

MARCH 2017 – PRESENT

Producer – Freelance

- Universal Resorts *Grad Bash '24*, POPCORN - Video and Print Assets, 2024
- Amazon Freight *The Russos x Relay App*, Pizza Night - Branded Documentary, 2024
- Winston, Billy Childress Productions - Print Ads, 2023
- LEGO: *LEGO DOTS x Chloe Rose Art*, C2C Visuals - YouTube Influencer Video, 2023
- Branson Convention & Visitor's Bureau *Your Vacation Needs Branson*, Five to Sixty – Summer, Fall, Winter National Tourism Ads, 2022
- ICON *Train Like A Pro: Sanya Richards-Ross*, Five to Sixty - iFit training series, 2021
- *The Grey Area* (K. Anfuso & D. Brown, 2021) – Narrative Documentary Film, 2020
- Powerade China: *Xie*, Adora Entertainment – Chinese TVC, 2020
- VyStar Credit Union, Interpret Studios – TV Ads/Stills, 2018
- *One Strange Rock* (Ep. 2), Nutopia Ltd. – National Geographic, 2017

MARCH 2019 – PRESENT

Production Manager – Freelance

- 26 Health, Windy Films – Public Service Announcement/Short Film, 2023
- OPEI *A Mower is Not a Toy*, EP+Co – Public Service Announcement, 2023
- Nissan *Heisman House x Uber Eats*, Reds/ash – Social Media Ads, 2023
- Amazon *Paragon*, Legion Films – Branded Documentary, 2023
- CDC *Quit Smoking Tips 2023*, CMS Productions - Social Media Ads, 2023
- Rue & Ziffra, Spontaneous Prods - TV and Social Ads, 2022
- *You Were My First Boyfriend* (C. Alderando, '23), HBO Docs – Feature Documentary, 2022
- *Whoop Into Whoop 3*, Stept - TV Ads, 2021
- ICON Fitness *iFit x Alex Morgan* – Fitness Video Series, 2021
- Auto Owners Insurance *Simple Human Sense*, Gorilla Pictures – Commercial, 2020
- *The Lurking Fear* (Darren Dalton, 2019), Feature Film 2019

OCTOBER 2011 – PRESENT

Location Manager – Freelance (see online CV for more credits)

- Universal Orlando Resorts *HHN Store 2024*, POPCORN – TV/Social Media Ads, 2024
- *American Sports Story, S1*, 20th Century Fox – TV Series for FX, 2024
- Fairlife *Core Power x K. Leducky*, The Mill – TV Ads, 2024

- Carvana *Same Day Delivery* x J. Johnson, Community Films – TV/Social Media Ads, 2024
- UF Health Cancer Centers, Diamond View – TV/Social Media Ads, 2024
- Care Plus, Merge Studios – 2024 Brand Content/ Video and Stills, 2023
- John Deere, EP+Co – Brand Content and TV Ad, 2023
- Mercedes Tire & Battery, Local Boy – TV/Social Media Ad, 2023
- NJM Insurance *Not Just A Mascot*, Station Films – TV Ads, 2022
- USAA, Production For – TV Ads, 2022
- *Three Body Problem, S1*, Netflix, 2024 – TV Series for Netflix, 2022
- *David Makes Man* (Season 2), Horizon Scripted Television, Inc. – OWN, 2021
- Universal Resorts National Campaign, Caviar – Commercial, 2020
- *The Right Stuff* (Season 1), Horizon Scripted Television – NatGeo & Disney+, 2020
- *David Makes Man* (Season 1), Horizon Scripted Television, Inc. – OWN, 2018
- *Trailer Park Boys: Out of the Park* (Season 2), TPB OTP Productions– Netflix, 2017
- *Sex Ed* (Isaac Feder, 2014) – Feature film, 2013
- *Spring Breakers* (Harmony Korin, 2012) – Feature film, 2012
- *Sunlight Jr.* (Laurie Collyer, 2012) – Feature film, 2011

OTHER RELEVANT WORK HISTORY

MARCH 2014 – DECEMBER 2015

Unit Production Manager – JAX Studios/Johnson & Johnson

- Studio profitability analysis, cost savings reports, and book keeping
- Project budget creation, actualization, and cost reports (\$6K-\$200K projects)
- Produce video content, presentations, animation videos, and photo shoots
- Locations, casting, and production assistance

Other Credits – Freelance

VFX Assistant

- *Peregrine's Home for Peculiars* (Tim Burton, 2016), 20th Century Fox – Feature film, 2015

Assistant Art Director

- *Chu and Blossom* (Kennedy & Chu, 2013) – Feature film, 2012

Education

MAY 2011 - **BACHELOR IN ARTS, FILM & DIGITAL MEDIA** || UNIVERSITY OF TAMPA

MAY 2009 - **ASSOCIATE IN ARTS, ACCOUNTING, DIGITAL MEDIA** || SAINT PETERSBURG COLLEGE

Other Knowledge and Skills

Microsoft Office, Adobe (Photoshop, Premier, Illustrator, Acrobat), Movie Magic, WrapBook, Hot Budgets, Scencronize, TEAMS & CAPS payroll, Slack, effective communication skills, TEAM WORK MOTIVATOR, professional appearance and attitude, strong organization skills, quick and CREATIVE PROBLEM SOLVER, works well under pressure, and quickly adjusts to changing environments.