

JONATHAN A. COLON

425.260.6487 | jonathananthonycolon@gmail.com | linkedin.com/in/jonathanacolon | Valrico, FL or Remote

CONTENT CREATOR | STORYTELLER | VIDEO PRODUCER

Self-motivated, highly organized, and creative professional with 10+ years of developing content, video production, and storytelling experience. Well-versed in archivally-driven documentaries within professional training, communications, and marketing environments. Proven track record in creating engaging materials and storytelling. Strong listener, public speaker, and facilitator leading engaging training and presentations. Demonstrated ability to develop collaborative working relationships with internal and external stakeholders in fast-paced environments. Passionate about creating dynamic content and driven to make an impact.

Leadership | Training & Development | Research | Creative Problem Solving | Surveys | Storytelling | Engaging People
Storyboarding | Script Writing | Soundtrack Matching | Meticulous Music Editing | Color Grading | Audience Targeting
Content Development | Video Shooting & Editing | Photography | News Writing | Public Affairs | Public Speaking
Graphic Design | Social Media | Article Writing | Collaborating | Troubleshooting | Independent Work
Multi-tasking | Attention to Detail | Time Management | Proactive | Teamwork | Remote Work

EXPERIENCE

UNITED STATES NAVY, VARIOUS LOCATIONS | **100% REMOTE SINCE MARCH OF 2020**

07/2010–02/2021

CREATIVE DIRECTOR & CONTENT DEVELOPER | NPASE West - 06/2017–02/2021

Led up to 15 videographers, photographers, writers, and graphic designers in creating multimedia products in training department.

- Received Navy Achievement Medal by developing training system for more than 60 mass communication specialist and junior public officers. The training system, with an emphasis on autonomy, mastery, and purpose, allowed for emotionally compelling storytelling while engaging audiences and trainees to learn in a reduced-stress environment. Led to a significant increase in overall rating knowledge while improving command mission readiness by greater than 25 percent
- Implemented and coordinated COVID-19 protocols for business continuity
- Created job acquisition system helping to ease workflows while and improving skill sets
- Serve as lead instructor managing people and creating projects improving knowledge transfer and ROI
- Drive projects from idea to completion working collaboratively with team
- Keep current with industry trends implementing fresh and exciting perspectives for digital content

ADVANCED VISUAL JOURNALISM COURSEWORK | Syracuse University - 08/2016–05/2017

Took coursework and prepared to become a leader in advanced visual communication at Syracuse University.

- Selected to participate in the elite program that covers news writing, advanced production techniques in photojournalism/multimedia, and layout/design.

PRODUCTION SUPERVISOR | USS America (LHA 6) - 06/2013–06/2016

Created multimedia products including music and graphics and directed 12 staff members in video, photo, news, and graphic product creation.

- Received Navy Achievement Medal for providing unprecedented media coverage of the ship's major milestones including maiden voyage, commissioning, and America's first major change of command. These efforts contributed to the release of more than 50,000 images, 120 stories, and 20 video products resulting in a 550% traffic increase across America's social channels, and local/national news outlets.
- Produced first video series, "Behind the Uniform", including 4 feature videos encouraging non-destructive activities

- Produced and released 327 images, 11 videos and 6 stories for the “America visits the Americas” information campaign, ships homecoming, and commissioning
- Creatively developed curriculum design, directed shoots, and worked with the video editors to powerfully produce training, marketing, storytelling video delivery

CONTENT CREATOR | NPASE Northwest- 07/2010–05/2013

Managed and supervised the creation of multiple content formats including overseeing idea development, writing content, collaborating with subject matter experts, commissioning work, and managing a social media presence.

- Received Navy Achievement Medal for producing 70 print stories with supporting images, 260 photos, and 15 videos for release to Navy visual news service, Navy.mil and the Northwest Navigator. Additionally, provided valuable mentorship and in-rate training to two Sailors striking in-rate, volunteering more than 60 hours that resulted in both becoming rated MCs (previously undesignated jobs)
- Conducted research and created high-impact content optimized for digital channels with quick turnaround times
- Created data-driven visualizations, articles, and impactful stories under tight deadlines
- Worked closely with design team to strategically create engaging content

TECHNOLOGY

PRODUCTIVITY TOOLS: Adobe Premiere Pro, Lightroom, Photoshop, Social Media Marketing, Microsoft Office (MS) Word, Excel, PowerPoint, Outlook, Google Drive, Sheets, Slides, Docs

COLLABORATION TOOLS: Slack, Skype, Google Chat, Google Hangouts, Zoom, Dropbox

ADDITIONAL TOOLS: DSLR, HD, and SD

Able to quickly learn and master new technology and tools.

EDUCATION

COURSEWORK IN COMMUNICATIONS AND BUSINESS MANAGEMENT | FOOTHILL COLLEGE, SYRACUSE UNIVERSITY, NATIONAL UNIVERSITY, RESPECTIVELY

NAVAL INSTRUCTOR - CERTIFICATE OF COMPLETION | NAVAL INSTRUCTOR SCHOOL, SAN DIEGO, CA

MILITARY VISUAL JOURNALISM - CERTIFICATE OF COMPLETION | SYRACUSE UNIVERSITY, NEW YORK

PROFESSIONAL DEVELOPMENT

MASTER PHOTOJOURNALIST, MASS COMMUNICATIONS SPECIALIST, BASIC PUBLIC AFFAIRS SPECIALIST-WRITER, DIGITAL MULTIMEDIA, COMMAND FINANCIAL SPECIALIST, COMMAND CAREER COUNSELING | UNITES STATES MILITARY

COMMUNITY SERVICE

DOCUMENTARY PRODUCTION INSTRUCTOR | DIGITAL GYM, SAN DIEGO, CA

08/2019-02/2020

- Taught teens (age 12-17) how to create documentaries from start to finish, teaching storytelling, filmmaking, content creation, video post-production, and audio capturing techniques