

Rachel Anderson

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References

Happily available upon request.

Objective

I am a motivated and detailed individual looking to work in an innovative atmosphere while contributing to the growth and profitability of the company. I thrive in an environment of creativity, change and challenges, with the drive to work towards my goals, and the passion to get there.

Work Experience

IATSE 891 Hair and Makeup Dept.

August 2017-May 2019

Hair stylist and makeup Artist for Film/TV

- Deadpool2- Hair 2nd Assist
- Skyscraper- Hair 2nd Assist
- X-Files- Hair 2nd Assist
- Sirens- Hair 1st Assist
- Riverdale- Hair 2nd Assist
- DC Legends- Hair 1st Assist
- Man in The High Castle season 3- Hair 1st Assist
- Search and Destroy Pilot- Hair KEY, on Set Watch
- Man in The High Castle season 4- Hair 1st Assist

Liquid Assets Event Catering And Management

2007-2018

Event Management & Coordinator (part-time/seasonal)

- Organizing events for high-end clients
- Tackling client meetings, VIP set up, event layout, inventory to delegating cleanup.
- Responsibilities grew over the years and include preparing budgets, scouting talent, crew, product, and booking locations
- conducted press outreach, lined up sponsors and celebrity guests
- Secured catering and servers/bartenders

Locations Dept. Directors Guild Canada

January 2016- Sept 2017

Office Manager/Production Assistant

- Assisted production in various tasks such as wrangling cast and crew, organizing city permits, assistance with continuity. Office work such as scheduling, payroll and daily tasks of updating crew call times and set locations.
- Various productions in Vancouver BC, Canada including;
- X-Files
- Deadpool 2
- Riverdale

- The Magicians
- Altered Carbon
- Supergirl

Spela Cosmetics

January 2014- January 2016

Product Development Manager

- Researching market trends, products and demographic behaviour within cosmetics
- Creating all shades within the line assuring shade matching, working closely with manufacturers and chemists.
- Always ensuring brand consistency
- Manage and oversee creative and design specifications.
- Working closely with the graphic design team, primary and secondary packaging manufacturers
- Manage the development of product/packages to ensure both FDA, aesthetic and functional objectives are met.
- Creating a budget and timeline, making sure all deadlines are met.
- Continually researching innovative new products in the global cosmetics market.
- Research and development not only in Cosmetics but in fashion and lifestyle trends to assure success.
- Learned and researched trademark laws and legalities regarding corporations, working closely with our lawyer to learn international TM laws.
- Website development and strategic planning for social media, promoting, advertising and SEO integration.

The Diamond Lounge

January 2013-March 2014

Events Coordinator

- Handled buy-out events, “Secret Diners” and wine tasting events.
- Dealt directly with clients and venue manager, coordinating menus and wine lists according to clients/venue needs.
- Budgeted for buy-outs and “Secret Diners”
- Hired private Chefs
- Attended Sommelier courses to provide informative wine accompaniment during tastings and Diners.
- Promoted “Secret Diners” to select clientele to provide the feel of importance and exclusivity, creating one of Vancouver’s most trendsetting events.

The Ascot Lounge

January 2010-Dec 2013

General Manager

- A very unique and hidden gem of a lounge that has since been closedown unfortunately.
- Worked very closely as a team with 25 employees.
- Promoted and created events to bring in new clientele.
- Inventory, cashouts, payrolls, scheduling and even fixing up furniture if needed.
- Day to day operations, as well as occasional server/bartender shifts if needed to give employees time off.

Urban Outfitters - Western Canada

2008-2010

Visual Merchandising Manager

- Designed layout and merchandising strategies for all of Western Canadian stores
- Blending lighting, building structures and unique colour combinations motivated customers to engage with the location, ultimately leading to purchases
- Motivated customers to make purchases, in order to meet sales goals

- Contributed and aligned with the continuity of the brand's personality and the characteristics associated with the brand
- Differentiated from competitors, to create brand loyalty, and allowed for the brand to place premium pricing on their products

Aritzia

2005-2008

Visual Merchandising Manager, West Coast Canada

- Supervised in-store display team and trained retail staff in basic display techniques
- Created branded merchandising for special events (sponsorships, corporate events, product launches)
- Worked closely with the shipping and receiving, and lead visual merchandisers to ensure front store displays were aligned with the Aritzia Brand
- Produced store display designs that supported the company's sales strategy
- Set up weekly window installations working in close collaboration with the visual merchandising managers
- Liaised with suppliers and ensured store display plans were in line with the agreed budget

Self Employed, Freelance

January 2003-2019

Makeup Artist/Hairstylist

- Various Weddings
- Published Fashion Editorials
- Music Videos (Peach Pit, Whoa She's a Babe, Tear Jerker)
- Reality Travel show (Aus-2007)
- Traveling Celebrity stylist for special events (Coachella, Pemberton Festival, Splendour in the Grass, Bumbershoot)
- Personal hairstylist to Actors and Entertainers.

Education

Hair Art Design Diploma

January-July 2017

John Casablanca's Institute

- Graduated with Diploma and Honours

Inside Out Leadership Development

August 2015

Connections

- Workshop for personal growth and development. Helping with management, communication and discovering self-worth and getting what I want out of life. Inspiring you to lead your life, from the inside out.

Landmark Forum

May 2015

Leadership Development

- Landmark Forum is designed to bring about positive, permanent shifts in the quality of your life. Inspiring you to lead your life, from the inside out. Delivery of seminars and training courses which aim to offer improvements in personal productivity, vitality, communication skills, and decision-making.

Physical Mind Institute

March 2012

Pilates Instructor Training

- Certified Pilates Instructor

BCIT
BBA

2003-04

- With the business world constantly changing and becoming more complex, the BBA creates well rounded graduates who are able to look at an organization's problems through different perspectives. Increase your opportunities of advancement in your current organization with the skills learned in the program.

BCIT

2001-2003

Associate Degree in Business Operations Management

- Main focus on supply chain management, specifically purchasing, process management, market research and quality management to maximize productivity.

Key Qualifications

- • Makeup Application
- • Research & Development
- • Product Development
- • Marketing
- • Branding
- • Hair Styling/Product knowledge
- • Strategic Planning
- • Web Development
- • Problem Resolution
- • Leadership Experience
- • Color Theory
- • Color Management
- • Cosmetics Packaging (both primary and secondary)
- • Merchandising
- • Trend forecasting
- • Business Development
- • Salesforce
- • Beauty brands (10+ years)
- • Brand continuity (4 years)