

CHAVELI GUZMAN

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EDUCATION

Columbia University Graduate School of Journalism, New York

May 2020

Master of Science with a focus on multimedia storytelling

Part of Visual Craft track that specializes in developing professional skills in cinematic storytelling through writing, photography, and film. Wrote and shot stories on labor and minimum wage in New York City. Stories include a piece on an immigrant struggling to survive in the city on a minimum wage overnight diner job and another on Uber drivers struggling with wage. Photographed events in New York City, including the 2019 NYC Climate Strike. Working on a long-form piece on women filmmakers' rise in the film industry through the fusion of writing, photography, and documentary filmmaking. Currently filming a feature documentary on the quality of life for seniors living in New York City.

The University of South Florida, Tampa, FL

May 2019

Bachelor of Journalism, News-Editorial Journalism

Member of Honors College, where conducted a year-long Honors Thesis on the future of visual journalism in media.

Selected projects: "Migrant" - A short documentary about a family's journey across the border, their struggles finding work, and a couple's son's inspiration to become a doctor to provide accessible health care to migrant workers.

EXPERIENCE

Associate Producer, Blue Chalk Media

September 2021-Present

Served as Associate Producer on three Blue Chalk Media productions: Magnolia Network's, 'The Cabin Chronicles,' Food Network's, 'Alex vs. America', and USA Today's 'Sister Cities.' Responsibilities have included finding and researching stories for episodes, connecting, presenting, and communicating with clients, scheduling, and assisting in filming and capturing stills on production. Additionally, has been present in assisting the Blue Chalk Team throughout the pre-production, production, and post-production process to ensure all tasks are completed.

Filmmaker & Photographer, Chaveli LLC, Tampa, FL

August 2015-Present

Business owner and freelance filmmaker and photographer responsible for coordinating photo sessions and film shoots, preparing camera equipment, maintaining and building client relationships, organizing marketing plans, maintaining social media and website, writing content, and editing video on Premiere Pro and After Effects and images on Photoshop, Lightroom and Capture One. Creates short films for clients ranging from at-home births to corporate commercials. Photograph weddings, engagements, portraits, family portraits, fashion companies, blogs, businesses, and events.

Multimedia Editor, The USF Oracle, Tampa, FL

July 2017-November 2018

Wrote over 90 Oracle bylines for photography, writing, or videography. Responsible for taking photos and video at speaking engagements, sporting events, and other events involving the university for stories online and in print. Managed multimedia team of other photographers and videographers. Managed social media sites to share stories accessible on different platforms. Videos include NowThis style news brief videos as well as more long-form videos, like one about a woman with MS following her passion for horseback riding.

SKILLS AND AWARDS

- Proficient in still photography, video production, and graphic design with editing experience in Adobe Creative Suite
- Proficient in managing film production and writing treatments and presentations for projects
- Bilingual in English and Spanish
- Florida Society of News Editors 2018 Contest – First Place in Multimedia (Student) for "USF Adjunct Professors March for Equal Treatment" – USF Oracle
- Tampa Bay Times Endowed Scholarship – Fall 2018
- Member, National Association of Hispanic Journalists, (NAHJ)

REFERENCES

Matthew Slutsky, Blue Chalk Media Senior Producer, matthew.slutsky@bluechalk.com

Duy Linh Tu, Columbia School of Journalism professor, dnt3@columbia.edu

Mario Garcia, Columbia School of Journalism professor and owner of Garcia Media, mario@garciamedia.co