

# KORI NICOLE HANCOCK

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## PROFESSIONAL SUMMARY

Passionate, seasoned Producer with 15 years of experience in all aspects of video production. Visionary creator and business operations manager with proven ability to take an idea from concept to delivery.

Collaborative in working closely with strategic and creative teams to develop and produce engaging and meaningful content.

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## WORK HISTORY

### Executive Producer, 03/2022 to Current

#### Seanic Productions - Tampa, FL

- Oversee, support and execute creative concepts with agency and/or production partners
- Oversee operations and logistics from pre-production to post-production
- Develop production solutions, strategies and recommendations
- Bid, review and negotiate production estimates
- Manage budgets to ensure projects are delivered within scope and on time
- Hire and manage production staff, crew and talent

### Studio Manager, 09/2021 to 03/2022

#### Odyssey Studios, Miles Partnership - Sarasota, FL

- Collaborated with clients and internal teams to create high-quality travel marketing videos for distribution across traditional, streaming, digital and social platforms
- Streamlined and monitored internal project management program for efficient project workflow
- Managed and resourced video projects across studio staff
- Supervised studio staff for timely, accurate and high-quality task completion
- Collaborated and managed estimates, hours and monthly financials
- Managed third-party relationships for studio, including freelancers, production companies and distribution companies

### Producer, 06/2016 to 09/2021

#### Freelance - Tampa, FL

- Managed TV and social productions from pre-production to post-production
- Collaborated with agency and/or production partners to achieve successful launch of projects
- Evaluated creative to identify any budget or logistical concerns.

## CONTACT

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**Email:** kori.hancock@gmail.com

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## WEBSITE, PORTFOLIO, PROFILES

- [www.korihanock.com](http://www.korihanock.com)
  - [www.linkedin.com/in/korihancock/](http://www.linkedin.com/in/korihancock/)
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## SKILLS

- Video Production
  - Budget Development
  - Schedule Management
  - Negotiating Contracts
  - Production Planning
  - Production Management
  - Post Production
  - Video Editing Software
  - Complex Problem-Solving
  - Professional Relationships
  - Critical Thinking
  - Excellent Communication Skills
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- Prepared and managed production budgets and schedules
- Developed and implemented strategies to increase production efficiency.
- Developed production plans and organized resources to successfully complete projects
- Hired and managed production staff, crew and talent
- Alleviated issues on set to keep production on track and avoid delays or budget overages

**Integrated Producer, 05/2015 to 06/2016**

**22squared - Tampa, FL**

- Managed TV, radio, social and digital productions from pre-production to post-production
- Evaluated creative to identify any budget or logistical concerns
- Prepared and managed production budgets and schedules
- Negotiated contracts and rates to save client money
- Liaised with directors and production companies to successfully complete projects
- Assisted in presenting creative to gain client approval during pre-production phase
- Remained composed and highly professional in fast-paced and constantly changing environment, effectively handling challenging situations and difficult individuals to achieve objectives
- Developed and implemented internal traffic workflow to increase efficiency
- Promoted two times in broadcast department during employment

**Producer, 01/2014 to 05/2015**

**Feld Entertainment, Inc - Palmetto, FL**

- Coordinated with internal marketing and PR teams to define video project specifications, vision, scope and budget
- Scheduled shoots and set up filming by communicating with internal teams and crew
- Oversaw logistical aspects from pre-production to post-production
- Developed ideas, produced and edited videos for various media and platforms
- Delivered branded content across social and digital platforms
- Held weekly production meetings to address progress, relevant concerns and objectives

**Producer, 05/2007 to 01/2014**

**22squared, Inc - Tampa, FL**

- Managed TV and radio productions from pre-production to post-production
- Evaluated creative to identify any budget or logistical concerns
- Prepared and managed production budgets and schedules
- Negotiated contracts and rates to save client money
- Liaised with directors and production companies to successfully complete projects

- Assisted in presenting creative to gain client approval during pre-production phase
  - Remained composed and highly professional in fast-paced and constantly changing environment, effectively handling challenging situations and difficult individuals to achieve objectives
  - Developed and implemented internal traffic workflow to increase efficiency
  - Promoted two times in broadcast department during employment
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## **EDUCATION**

**Bachelor of Arts, Mass Communications (Advertising, 05/2005)**  
**University of South Florida** - Tampa, FL

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## **PASSIONS**

- Yoga
  - Nature
  - Reading
  - Cooking
  - Boating
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