

# Rema Alahmad

Tampa, FL

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## PROFESSIONAL SUMMARY

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A production assistant with extensive experience on live broadcasts in a fast-paced, high-pressure environment

- A contributor to the production team with strong knowledge of all steps in the production process
- Flexible, self-motivated, and familiar with using videography to bring compelling stories to an audience
- Available for nights, weekends, holidays, and travel for remote assignments

## KEY SKILLS

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- Studio Broadcast
- Videography
- Post Production
- Interviewing
- Screenwriting
- Graphics
- Sports Broadcasts
- Adobe Photoshop
- Premiere Pro
- Google Docs/Sheets
- Microsoft Office
- Arabic and American Sign Language
- Communication
- Robotic Cameras
- Social Media Promotions

## PROFESSIONAL EXPERIENCE

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### Production Technician

Jan. 2020 – present

WFLA News Channel 8 — Tampa, FL

- Work as a Production Tech/Floor Director for the Morning News and on television talk shows, including *Bloom* and *Daytime*, as floor assistant and production assistant
- Adjust news segments on live broadcast as new information and footage becomes available, and pivot as needed to produce seamless program in precise segments of time and adapt in real time
- Assist the Head Director by operating cameras and floor directing when on air
- Operate multiple cameras, set up proper shots, and change camera attachments to adjust on live television as situations change
- Serve as communication link between control room and studio
- Ensure all equipment and on-air talent are ready in advance of live broadcasts
- Coordinate with talk show guests on set and remotely to ensure they follow principles of on-air appearance, communication, and expectations

### Freelance Videographer

May 2020 – June 2022

Bayaan Academy — Tampa, FL

- Produce original indie short films and independent video content
- Conduct meetings with clients to identify their needs and set production agenda for projects
- Set up technical details, lighting, and sound over several shots
- Utilize Adobe Premiere Pro to organize, edit, and create various projects upon client request
- Adjust and control video equipment, compose and frame shots, and film footage
- Produced 6-minute fundraising over the course of one month, coordinating with two clients at two locations
- Interview subjects for video, establishing rapport and casual atmosphere to elicit natural conversational responses with people who may not be comfortable speaking on camera

### Stage Manager

May 2021

National Football League — Tampa, FL

- Collaborated with technical crew and cast to safeguard the presentation of artistic vision
- Worked with director on management of schedule rehearsal times
- Distributed production scripts to cast members

### Freelance Production Technician

May 2019 – Feb. 2021

WEDU PBS — Tampa, FL

- Freelanced and took an active role in videography, editing, producing, and participating in other roles of production
- Assisted team members by operating cameras, displaying scripts, and creating graphics

## EDUCATION

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### Bachelor's Degree, Mass Communications Broadcast and Production

May 2023

University of South Florida — Tampa, FL