

LISA M. EISLER

9605 N. Willow Avenue
Tampa, FL 33612
312.286.1606
eislerlisa@me.com

PROFESSIONAL STRENGTHS:

Budget Management	Creative Problem Solver
Client Management	Self-motivated
Contract Negotiation	Ability to Multi-task
Creative Management	Relationship Builder
Art Direction	Organized
Editing	Team Oriented
Art Buyer	Mentor
Schedule Management	Well-traveled Professional

PROFESSIONAL EXPERIENCE

9/08 to Present

Freelance Producer

- Clients: Belk, Appleseeds, The TOG Shop, TJX Companies, Orvis and Good Housekeeping Magazine.
- Location scouting
- Budget Management
- Resource Provider
- On-set photo production
- Pre-production
- Casting

9/05 to 9/08

Photo Producer, EDDIE BAUER, Redmond, WA

Manage all pre-production phases of on-figure photo shoots, from sourcing talent and negotiating rates to securing new locations and managing crews.

- On-site management of multiple crews
- Created and Managed \$3 - \$4 million seasonal budgets
- Transitioned catalog photography from film to digital
- Domestic and International location photography production
- Art direction on set when needed
- Research and present new talent on ongoing basis
- Contract creation and negotiation

2/01 to 8/05

Producer Manager, AMBROSI AND ASSOCIATES, Chicago, IL

Promoted from **Senior Producer** position to lead eight crew members and delegate weekly assignments. Provided senior production support at Los Angeles, New York, Miami, and Toronto photo shoots for Sears.

- Worked with finance to create new budget and cost management spreadsheets
- Worked directly with CEO on special projects
- Supported and led team of eight producers – on and off-figure – through production scheduling, weekly status meetings, and annual performance reviews
- Partnered with three managers to manage and maintain 95,000 square foot studio
- Transitioned Sears from film to digital in New York studio
- Set up new photography system and teams for Mervyn's

7/99 to 2/01

Producer, THE TALBOTS, INC., Hingham, MA

Planned and implemented international and domestic locations, including coordinating crew and models for fashion photo shoots. Created and managed budgets.

- Supervised fashion team on location to ensure project efficiency and fulfillment of director's goals.
- Constantly researched new photographers, stylists, hair/makeup artists, models and locations to keep files and projects current.
- Introduced new vendor relationships and location resources to improve budget management.

COMPUTER SKILLS

Macintosh: Microsoft Office, Creative Suite, Filemaker Pro.