



RACHEL SYKES

VIDEO PRODUCTION SPECIALIST

I'm Rachel Sykes Videographer/Photographer, with skills in Camera Operating, Video Editing, Producing, Directing, Lighting, Photography, and Drone Operation. My skills have been used in many major network projects and broadcasts, business marketing content, as well as Sales Teams Nationwide. My hobbies include attending and photographing music performances, craft beer, traveling and hitting the batting cages.

 rachelsykesproductions.com

 813-403-9109

 rachelsykesproductions@gmail.com

 [linkedin.com/yourname](https://www.linkedin.com/in/yourname)



EXPERIENCE

VIDEO PRODUCTION MANAGER (FEB 2019- PRESENT)

Jabil Circuit

- Manage the video team to prioritize video and photography requests from multiple stakeholders within the company.
- Work with the Corporate Communications/Sales & Marketing teams to create and produce video and photo content to share with internal and external audiences.
- Oversee in-house studio and gear maintenance.
- Create video series that highlight the companies accomplishments.
- Travel to sites world wide to capture specific site capabilities.

LEAD VIDEO PRODUCTION SPECIALIST (APR 2016-FEB 2019)

Progressive Dental Marketing

- Help grow and build the video department from scratch grossing over \$2 Million in revenue annually.
- Travel, Shoot and Edit content for Dentists nationwide as assigned.
- Work with marketing staff to plan, produce and edit video and photo content for client websites according to the desired marketing strategy.

VIDEOGRAPHER/PHOTOGRAPHER (JAN 2014-FEB 2016)

Kelby Media Group/Kelbyone.com

- Work with production staff to plan, produce and edit product review videos.
- Create educational videos around video production and photography content.

FREELANCE VIDEOGRAPHER/PHOTOGRAPHER (2009-PRESENT)

Rachel Sykes Productions LLC

- Work together with clients and ad agencies to deliver high productions valued video and photo content for various marketing uses.
- Freelance production Crew for a number of Major Broadcasting Networks specifically in the camera department as a 1st Assistant Camera.



EDUCATION

HILLSBOROUGH COMMUNITY COLLEGE (2009-2013)

A.S. Digital Video & Multimedia Productions
Certificate in Television and Multimedia Design

TAMPA BAY TECHNICAL HIGH SCHOOL (2009)

High School Diploma with a Certificate in Information Technology and CISCO Networking

FAA sUAS PART 107 CERTIFICATION (2017- PRESENT)

Licensed Commercial Drone Operator



SKILLS



ACCOMPLISHMENTS

Awards

- 2022- Gold Telly- Diversity Equity and Inclusion Video
- 2022- Silver Telly- Cultural Video
- 2022- Bronze Telly- Jabil Case Study
- 2021- Silver Telly 60s TV Commercial
- 2021- Silver Telly- Cultural Video
- 2021- Bronze Telly- The Sustainable Packaging Revolution Documentary
- 2021- Viddy Awards Platinum - Recruitment Video
- 2022- Viddy Awards Gold- Recruitment Video